

Influence

Stage 3

We will do 3 challenges during our online Guide meetings:

1. **Believe it or not**
2. **Comeback club**
3. **Decisions, decisions**

If you want to finish the badge you need to do these 2 activities at home:

1. **Make my voice louder**
2. **Persuasive performers**

Make my voice louder

It's time to think about what you could do to make our community a better place!

Do you know what a pressure group is? A pressure group is a group of people who try to influence decision makers to change something. They take action to get their voice heard to try and change the world.

Think of an issue you care about and want to change, for example:

- Protecting endangered species
- Promoting more women in sport
- Reducing waste

You can choose anything you want.

Time to get creative and create a placard – use whatever craft materials, pens and paper that you can find at home. Create a message or slogan to raise awareness of your issue and remember to make it as eye catching as possible, you want people to pay attention!

Send us a photo of you with your placard!



Persuasive performers

Have a think about these phrases:

- Animals under the sea
- Animals on land
- Our planet
- Health
- The local area

Each one is an issue that people care about. People show they care in different ways. For example, if someone cares about animals, they might look after homeless animals, while someone else might pick up litter to help keep animals safe.

Think about the 5 phrases and what issues there might be with them.

Choose one of the issues and think of three reasons why you care about it.

Now, plan how you are going to tell other people about the issue. For example, you could make:

- Badges
- A magazine cover
- A speech
- A photo album
- A story
- A song

Make your creation and share it with your family. Can you influence them to care too? Don't forget to send the Guide leaders some photos too so that they can sign off your badge.